



Built With Precision.



Goal

Create a minimal and precise logo that embodies the brand's core philosophy — “Gather One” — symbolizing unity, integration, and precision in modern manufacturing.

Brand Pillars:

→ Gather One Philosophy

Represent JuQiYi's essence — gathering multiple strengths and resources into one focused, high-quality outcome.

→ Precision Engineering

Communicate accuracy, balance, and craftsmanship through geometric clarity and refined minimalism.

→ Unity in Design

Reflect structural harmony and seamless integration — mirroring how JUQIFAB brings diverse capabilities together under one standard of excellence.

→ Industrial Modernity

Combine robustness with simplicity, creating a mark that feels engineered yet elegant.

→ Global Identity

Ensure the logo resonates internationally while retaining subtle cultural roots from its Chinese meaning.

→ Signature Presence

Establish JUQIFAB as a symbol of unity, precision, and trust in the world of fabrication.



LETTERS IN STRUCTURE

Each directional form subtly hints at the initials J, U, and I, while their collective geometry forms the Q at the center — a visual metaphor for Ju Qi Yi blending into one cohesive mark.

Gather One

The Power of Precision and Unity(converging)



1. Central Convergence:

Every line and curve in the symbol points inward, converging at the center — representing the brand's focus on precision, integration, and a unified direction of progress.

2. Letters in Structure:

Each directional form subtly hints at the initials J, U, and I, while their collective geometry forms the Q at the center — a visual metaphor for Ju Qi Yi blending into one cohesive mark.

3. Symbolic Geometry:

The clean, modular construction mirrors the engineering discipline of CNC fabrication — precise, balanced, and function-driven, reflecting JUQIFAB's industrial foundation.

4. Focus & Alignment:

The logo demonstrates how multiple independent elements can come together in perfect alignment — echoing JUQIFAB's philosophy of gathering resources, expertise, and innovation into one unified solution.

5. Modern Minimalism:

The minimal form ensures timeless relevance, technical clarity, and instant recognition — qualities that resonate with the brand's identity as a modern precision manufacturer.

6. Energy & Direction:

The inward motion of each shape implies energy being focused, not scattered — a visual translation of efficiency, control, and purpose-driven manufacturing.

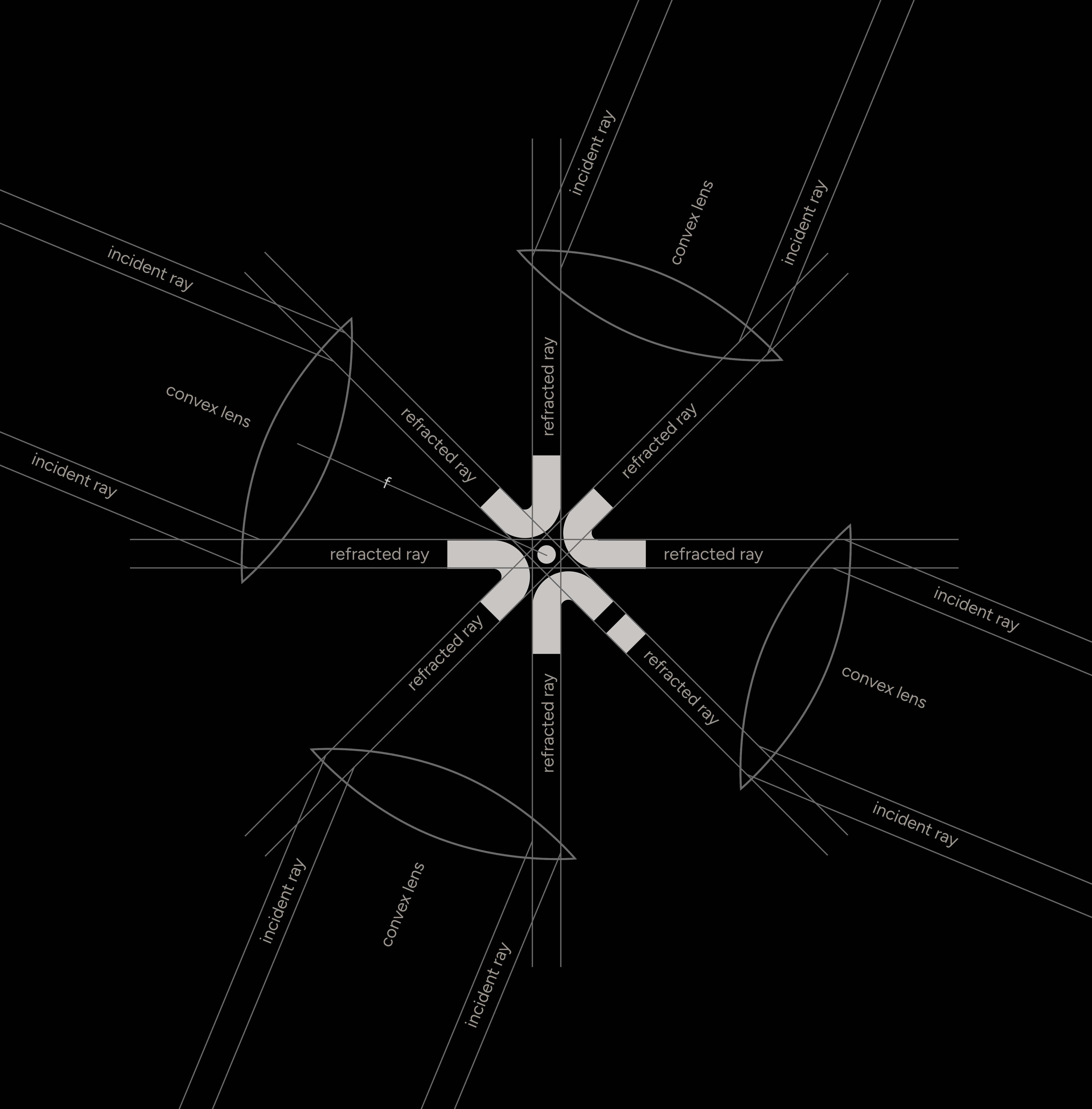
Principia of Focus (Positive Lens)

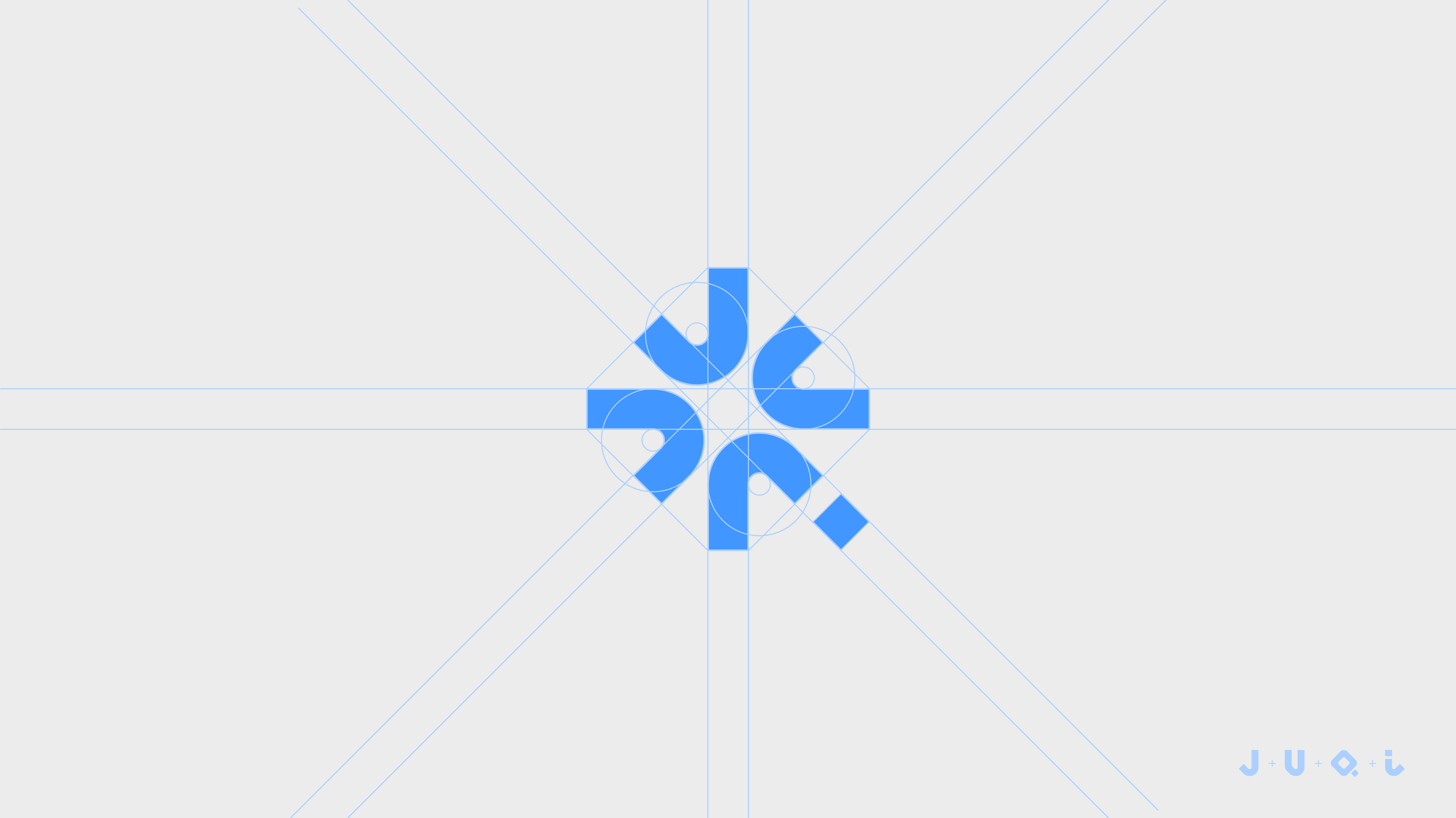
CORE IDEA

The JUQIFAB logo is inspired by the brand’s Chinese origin “Ju Qi Yi (聚柒一)” — meaning **“Gather One.”**

This philosophy reflects how the company brings together multiple resources, technologies, and expertise to deliver one unified standard of precision and quality in manufacturing.

The symbol translates this philosophy visually through forms converging toward a single point, expressing unity, focus, and purpose — the essence of Gather One.



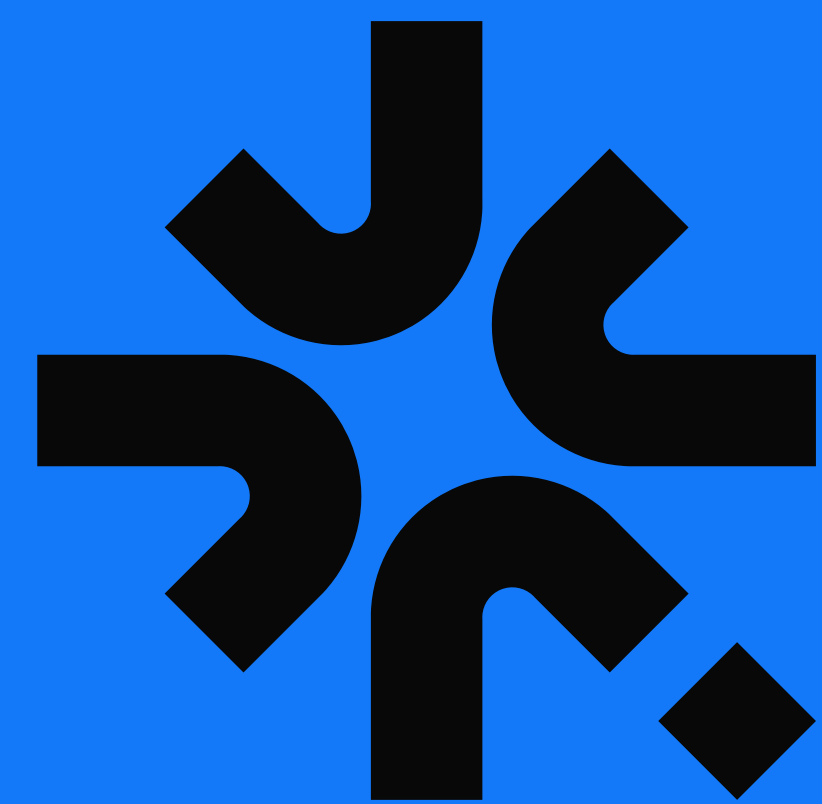
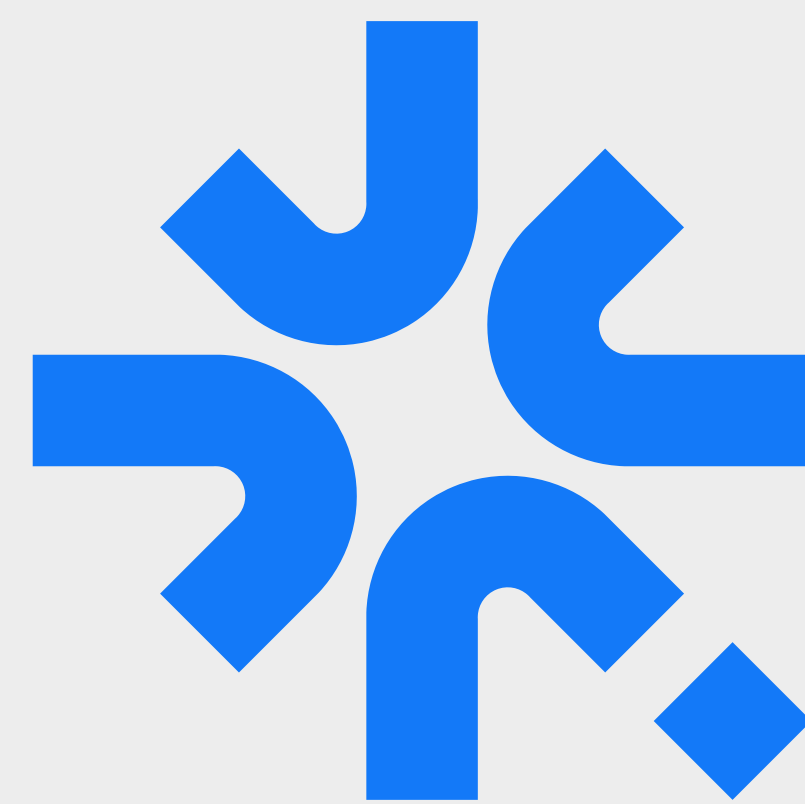
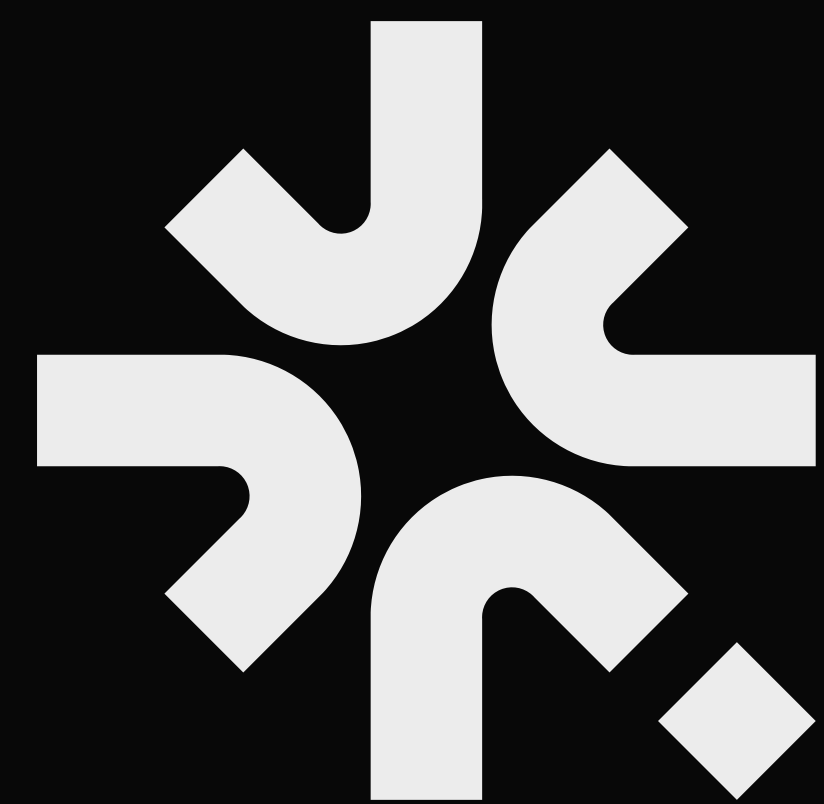


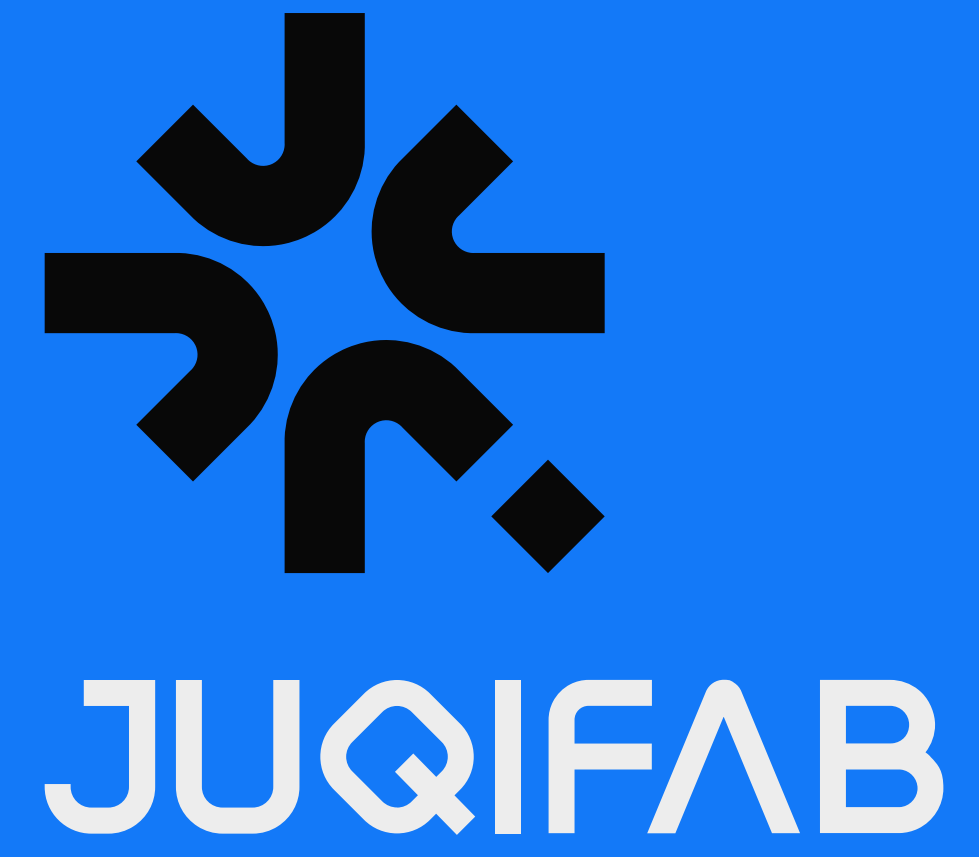












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Neon Orange

HEX - #147AF8
RGB - 20 / 122 / 248 / 100
CMYK - 92%, 51%, 0%, 3%

Stealth Black

HEX - #000000
RGB - 0 / 0 / 0
CMYK - 60 / 40 / 40 / 100

Pristine White

HEX - #EDEDED
RGB - 237 / 237 / 237
CMYK - 8 / 6 / 7 / 0



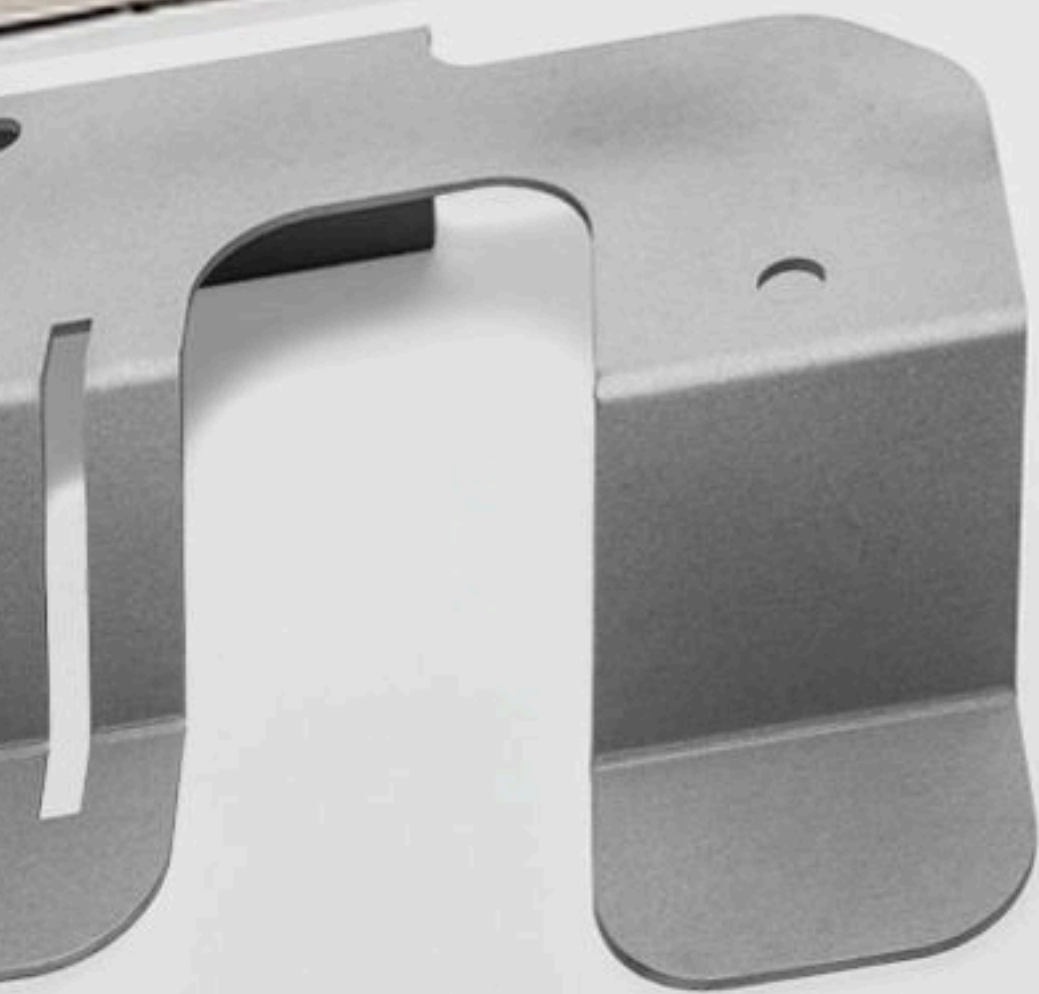
 **JUQIFAB**

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Name Surname
Designation

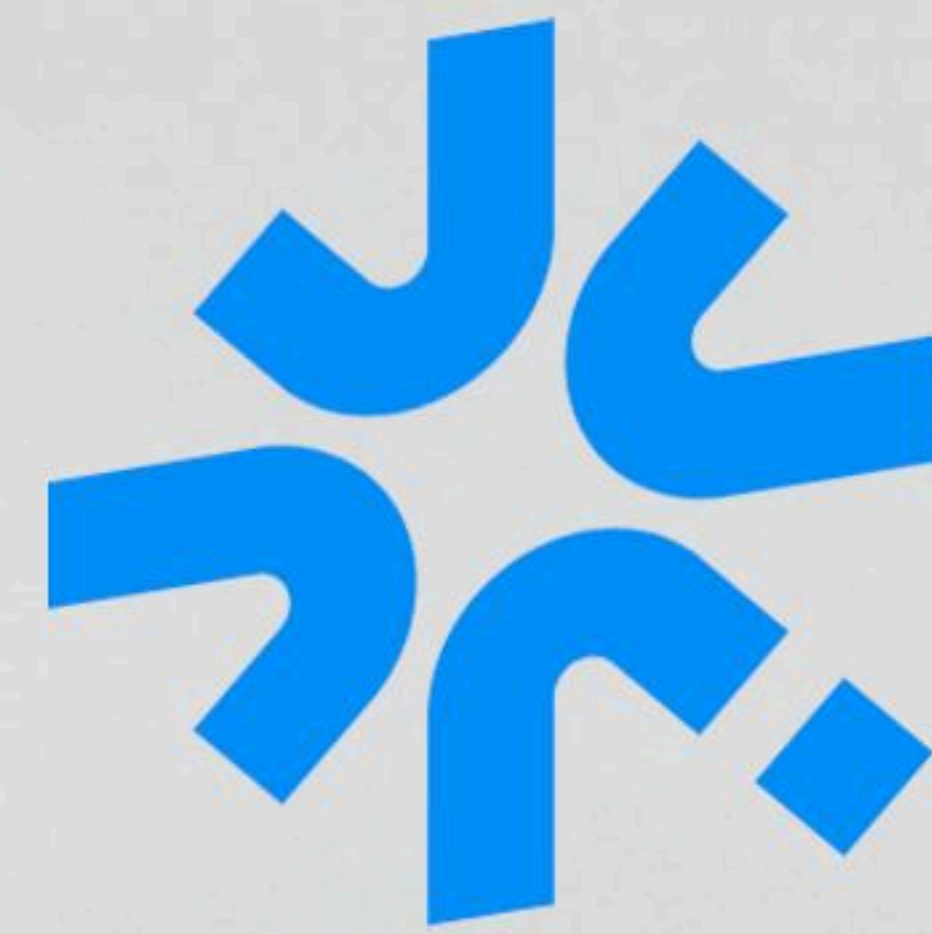






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Thank You

